



15th Annual Rubber Duck Regatta **Sponsorship Opportunities**

100% of the proceeds benefit local of children and adults
with disabilities and other special needs in the Miami Valley

4710 Old Troy Pike, Dayton OH 45424
937-233-1230

ursdayton.org

daytonducks.com

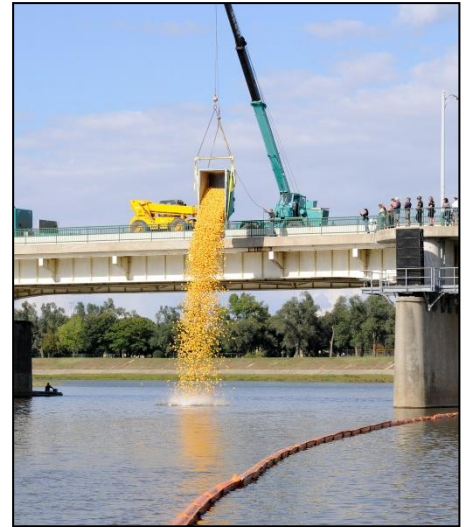
WHAT IS UNITED REHABILITATION SERVICES?

United Rehabilitation Services (URS) is a nonprofit agency with a 62-year history of serving children and adults with disabilities in the Miami Valley. URS was originally founded as the Dayton Chapter of United Cerebral Palsy and today provides programs and services *each day* to more than 300 local children and adults with disabilities or other special needs. The following programs promote independence, community inclusion and support for local families:

For Children with Disabilities: *5-Star Rated Early Childhood Education Programs with on-site Nursing Services and Therapies (6 weeks to 6 years), Latch Key Program (7 years to 17), Summer Enrichment Program, and Parent Support Group*

For Adults with Disabilities: *Adult Activity Center, Employment Services, 1st and 2nd Shift Vocational Training and Senior Program*

Clinical Services: *On-site Physical Therapy, Occupational Therapy, Speech Therapy, Aquatic Therapy, Universal Exercise Unit "spider cage"*



WHAT IS THE URS RUBBER DUCK REGATTA?

The 15th Annual Rubber Duck Regatta, presented by Synchrony Financial, will take place on Saturday, September 15, 2018, at RiverScape MetroPark, in conjunction with the Hispanic Heritage Festival.

At least 20,000 bright yellow rubber ducks will make their way to the finish line on the banks of the Great Miami River in downtown Dayton at RiverScape MetroPark. This family-friendly event is supported by many local companies including Synchrony Financial, Kroger, Orbit Industrial Group, James Investment Research, Rieck Services, Reach Magazine, iHeart Media, and local television stations including WDTN Channel 2. Many local businesses and thousands in our community show their support for this worthwhile event that benefits children and adults with disabilities in Greater Dayton.



WHAT IS THE VID KICKOFF?

The Very Important Duck (VID) Sponsor Kickoff will take place in the evening on Monday, July 16, 2018 at Hollywood Gaming at Dayton Raceway.

Sponsors are invited to attend this reception to officially kickoff the regatta and network with community leaders and businesses.



15th Annual URS Rubber Duck Regatta September 15, 2018

More than 100 stories were covered and 4.8 million people were reached through marketing efforts in 2017!

Grand Sponsors: \$4,000

Our Grand Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Logo (in color) on the front cover of 75,000 adoption papers**
- **Logo on 15 billboards throughout Dayton**
- Logo on print media, t-shirts and posters
- Special media attention – These sponsors will be invited to the duck sales kickoff and will be featured as a 2018 “Duck Admiral” for media events
- Corporate duck with your logo to display at your office (*new sponsors only*)
- Eight tickets to our VID (Very Important Duck) Kick-off on July 16, 2018 at Hollywood Gaming at Dayton Raceway
- A direct link to your company’s website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 40th Annual Telethon

VID Events Sponsor: \$2,000

The VID Event Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Company signage/banner at VID Kickoff Party on July 16, 2018 at Hollywood Gaming at Dayton Raceway**
- **Logo on 75,000 adoption papers**
- Sponsor’s name on event t-shirts
- Corporate duck with your logo to display at your office (*new sponsors only*)
- Six tickets to our VID (Very Important Duck) Kick-off on July 16, 2018 at Hollywood Gaming at Dayton Raceway
- A direct link to your company’s website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 40th Annual Telethon

Festival Sponsor:**\$1,500**

Festival Sponsors will receive the following benefits:

- **Support of local children and adults with disabilities in our community**
- **Company signage at URS Duck Sales Booth at local festivals and Kroger stores throughout the Dayton area**
- **Logo on 75,000 adoption papers**
- Sponsor's name on event t-shirts
- Corporate duck to display at your office (*new sponsors only*)
- Four tickets to our VID (Very Important Duck) Kick-off on July 16, 2018 at Hollywood Gaming at Dayton Raceway
- A direct link to your company's website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 40th Annual Telethon

Corporate Duck Sponsor:**\$1,000**

There are three ways you can become a Corporate Duck Sponsor:

Slam Duck: Donate \$1,000**Lucky Duck: Sell 100 ducks or 20 Quack Packs AND donate \$500**

Reach your goal as a Lucky Duck Sponsor by:

- Conducting an internal duck adoption campaign within your company or service group
- Set up duck sales in a community location

Duckling: Sell 200 Ducks or 40 Quack Packs, (equivalent to \$1,000)

There are many ways to reach your goal as a Duckling Sponsor:

- Conduct an internal duck adoption campaign within your company or service group
- Set up duck sales in a community location

**For the Lucky Duck or Duckling Sponsorship – to receive the recognition for being a sponsor, we ask that if you do not reach your committed amount in duck sales, that you make up the difference with a donation after the event.*

Benefits of Corporate Duck Sponsorship:

- **Support of local children and adults with disabilities in our community**
- **Logo on 75,000 adoption papers**
- Sponsor's name on event t-shirts
- Corporate duck to display at your office (*new sponsors only*)
- Two tickets to our VID (Very Important Duck) Kick-off on July 16, 2018 at Hollywood Gaming at Dayton Raceway
- A direct link to your company's website on daytonducks.com for one year
- On-air recognition during the United Rehabilitation Services 40th Annual Telethon

**15th Annual URS Rubber Duck Regatta
September 15, 2018**

Please Select Sponsorship Level

- Grand Sponsor - \$4,000
 VID Events Sponsor - \$2,000
 Festival Sponsor - \$1,500
 Corporate Duck Sponsor
 Slam Duck (\$1,000)
 Lucky Duck (\$500 + Duck Sales)
 Duckling (Duck Sales)
 Prize Sponsor (Valued at \$750+)
 In-Kind Media Sponsor



Organization Name: _____

Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment Type

Check (*Make Checks Payable to URS*) - Check Number: _____

Credit Card - Credit Card Number: _____

Expiration Date _____ / _____ Security Code _____

Please Invoice

Sponsorship deadline is Friday, May 25, 2018. Please have this form returned to URS and your logo submitted to acrawford@ursdayton.org by this date

**Return form to: United Rehabilitation Services - 4710 Old Troy Pike - Dayton, OH 45424
Attn: Ashley Crawford - Email: acrawford@ursdayton.org
Fax: 937-236-8930 - Phone: 937-853-5464**