

# United Rehabilitation Services (URS)

For 70 years, United Rehabilitation Services has provided life-changing support to children and adults with disabilities across the Miami Valley. Last year alone, we served 1,124 individuals, fostering independence, inclusion, and a higher quality of life.

As the only regional childcare provider with on-site nursing and integrated therapies, URS offers a Gold rated early childhood and school-age program for children with special needs and their typically developing siblings (ages 6 weeks to 17 years).

Our impact extends beyond childhood, with comprehensive services for adults and seniors, including day programs, community integration, employment support, and specialized therapies.

By partnering with URS, your company directly supports these essential programs, making a lasting impact on the lives of those we serve while demonstrating a commitment to excellence, inclusion, and community care.

## Meet Our 2026 Rubber Duck Regatta Ambassador: Jakiya

We are proud to introduce Jakiya as our 2026 Rubber Duck Regatta Ambassador, a shining example of the impact early intervention and inclusive services at United Rehabilitation Services can have on a child's development.

When Jakiya enrolled in our Preschool program, she had no prior childcare experience and faced challenges with classroom routines, following directions, and expressive and receptive communication. Through consistent support and individualized care, including speech and physical therapy, Jakiya has made meaningful progress. She now participates in circle time and small group activities, communicates more confidently, and continues to build strength, coordination, and independence through therapy.

By supporting the Rubber Duck Regatta, you help children like Jakiya gain the skills, confidence, and foundation they need to grow, thrive, and reach their full potential



# 23rd Annual Rubber Duck Regatta

## *Sponsorship Opportunities*

**Saturday, September 19, 2026**

**RiverScape MetroPark**



The Regatta is our biggest event each year that brings the spirit of community to Dayton. Join the hundreds of companies and individuals that come together to adopt rubber ducks to benefit children and adults with disabilities. During the Hispanic Heritage Festival, we safely drop 20,000 ducks into the Great Miami River at Riverscape Metro Park. The big splash ends with the first eight lucky ducks winning amazing prizes donated by our Prize Sponsors.

### **PRESENTING SPONSOR - \$20,000**

- Logo on Front Cover of 35,000 Adoption Papers
- Exclusive Naming Rights to the URS Rubber Duck Regatta
- Logo on 13 Billboards throughout Dayton with over 3,000,000 views
- Dedicated Social Media Post about Presenting Sponsor
- Multiple opportunities for Television and Radio interviews including a dedicated 3-minute report
- Recognition and speaking opportunities during the Regatta Kick-Off, the Very Important Duck Party, the Hispanic Heritage Festival, and more!
- Logo on All Print Media
- Logo Prominently Displayed on Front of Regatta T-Shirts
- Mention in Future Electronic Newsletters
- Additional Exposure to Over 1,000 Individuals at the Hispanic Heritage Festival
- Live Recognition During the Quacky Duck Parade and the Regatta
- Twelve (12) Tickets to the Very Important Duck Party
- Dedicated Social Media Spotlights
- A Direct Link to Your Company's Website on DaytonDucks.com
- Category Exclusivity and First Right of Refusal for 2027



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### **PREMIER SPONSOR - \$10,000**

- Logo (in color) on Front Cover of 35,000 Adoption Papers
- Logo on 13 Billboards throughout Dayton with over 3,000,000 views
- Dedicated Social Media Post about Premier Sponsor
- Opportunities for Television and Radio Interviews
- Recognition During Event Programs and Announcements
- Logo on All Print Media
- Logo Prominently Featured on Back of Regatta T-Shirts
- Mention in Three Electronic Newsletters
- Added Exposure to Over 12,000 individuals at the Hispanic Heritage Festival
- Live Recognition During the Quacky Kids Parade and the Regatta
- Ten (10) Tickets to the Very Important Duck Party
- A Direct Link to Your Company's Website on [DaytonDucks.com](http://DaytonDucks.com)
- Recognition in Press Releases and Media Materials

### **GRAND SPONSOR - \$5,000**

- Logo (in color) on Front Cover of 35,000 Adoption Papers
- Logo on 13 Billboards throughout Dayton with over 3,000,000 views
- Dedicated Social Media Post about Grand Sponsor
- Recognition During the Regatta and in Event-Related Media and Press Releases
- Logo on Print Media, T-Shirts and Posters
- Mention in Three Electronic Newsletters
- Mention in Four Electronic Newsletters
- Eight (8) Tickets to the Very Important Duck Party
- A Direct Link to Your Company's Website on [DaytonDucks.com](http://DaytonDucks.com)





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### **FINALE SPONSOR - \$2,500**

- Logo on the Back Cover of 35,000 Adoption Papers
- Recognition in Event-Related Media and Press Releases and During the Regatta
- Six (6) Tickets to the Very Important Duck Party
- Name and Logo on Select Event Signage
- A Direct Link to Your Company's Website on DaytonDucks.Com
- Logo on T-Shirts
- Mention in Three Electronic Newsletters

### **OUTREACH SPONSOR - \$1,500**

- Logo on Back Cover of 35,000 Adoption Papers
- Recognition During the Regatta
- Four (4) Tickets to the Very Important Duck Party
- A Direct Link to Your Company's Website on DaytonDucks.Com
- Name Listed on the Back of Event T-Shirts
- Mention in Two Electronic Newsletters

### **CORPORATE SPONSOR - \$1,000**

- Logo on Back Cover of 35,000 Adoption Papers
- Two (2) Tickets to the Very Important Duck Party
- Mention in One Electronic Newsletter
- Recognition on Social Media Channels
- Name Listed on Back of Event T-Shirts

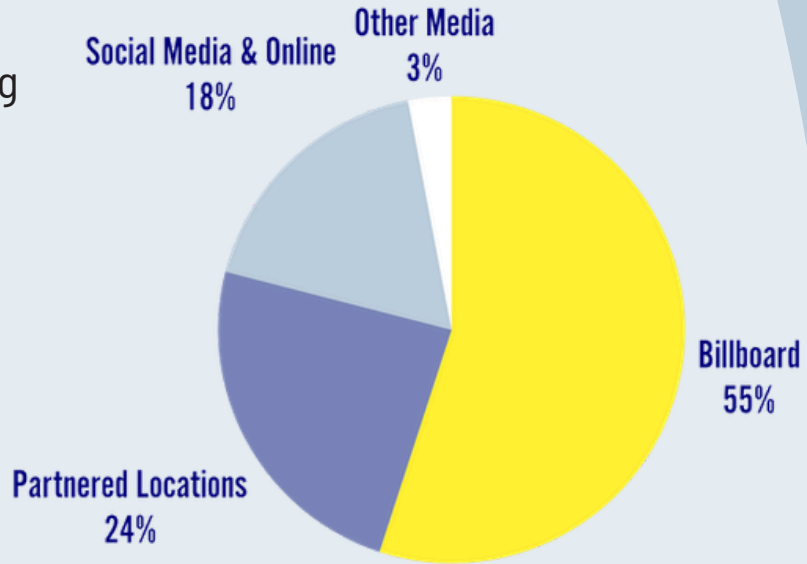


# REGATTA MEDIA REACH

Join us in making a splash with a cause! Our Annual Duck Regatta reaches over 8 million people through a strategic mix of print, television, billboard, radio, on-site, and digital promotions.

Your brand can leverage this extensive exposure, connecting with diverse audiences.

With media impressions in the millions, our event promises not just visibility, but also a partnership in community service and engagement.



<b>BILLBOARD</b>	<b>4,885,940</b>
<b>TELEVISION</b>	<b>32,000</b>
<b>RADIO</b>	<b>6,000</b>
<b>PARTNERED LOCATIONS</b>	<b>2,167,512</b>
<b>SOCIAL MEDIA</b>	<b>1,631,444</b>
<b>EBLAST</b>	<b>9,621</b>
<b>PRINT MEDIA</b>	<b>35,000</b>
<b>OTHER APPAREL, TEXT, EVENT</b>	<b>139,747</b>
<b>TOTAL IMPRESSIONS:</b>	<b>8,907,764</b>

